

# FORT MYERS BEACH COMMUNITY FOUNDATION

## October 2020 Newsletter



### MISSION STATEMENT

The Fort Myers Beach Community Foundation is a local organization dedicated to working cooperatively to improve the quality of life in Fort Myers Beach and surrounding communities.

### A LETTER FROM THE PRESIDENT

Hi!

This is going to be a GREAT year for our Community Foundation! I am so very thankful for the team of ladies on the board—Kelly Smith, Alicia Steinhagen, Robin Bush, Mary Lynn Alfieri, Jessica Hernstadt, Susan Krajewski, Sandra Walker, Cheryl Walz, and Mary Wright. We have been meeting, brainstorming, and organizing all summer. Did you hear that we have an endowed scholarship established at Florida South Western State College?! A big accomplishment this summer! Now we will be able to have help finding non-traditional students returning to school to further their education. This does not mean that we are not supporting people going elsewhere. We will still give scholarships to other schools, vocational programs, certificate programs, etc. #WeAreFMB Publix gift cards to struggling people employed on the island will continue under our leadership. We gave away 100 \$50 cards the first week of October! To learn more about how this venture started, please join us for our first membership meeting on **Oct 14** through ZOOM. Anita Cereceda will join us to describe the grass roots effort to help our community that was more successful than could ever have been imagined. Oh my gosh! Just writing this amazes me at what we have done already, and we really have not started yet! There is so much more. Looking forward to explaining it all to you at our big meeting next week. A HUGE thank you to Kelly Smith, Vice President. Last spring, the two of us met to determine if we could tackle leading this incredible foundation. We decided that TOGETHER we can. So, you have two Presidents this year – not in name but definitely in service. Thank you, Kelly!

Smiles,

Nancy Bouchard

### 2020-2021 Executive Board



President: Nancy Bouchard

Vice President: Kelly Smith

Secretary: Alicia Steinhagen

Treasurer: Robin Bush

Directors: Mary Lynn Alfieri    Jessica Hernstadt

Susan Krajewski    Sandra Walker

Cheryl Waltz    Mary Wright



**Butterfly Garden** is currently suspended due to Covid-19 restrictions.



**Happy Hour** will hopefully resume soon.



## BIRTHDAYS



- 1 - Joan Beutler
- 4 - Georgia Shakti-Hill
- 8 - Victoria Leopold
- 9 - Marianne Lacey
- 11 - Deb Almquist
- 12 - Cheryl O'Connell
- 14 - Diane Butcher
- 18 - Janice Bishop
- 28 - Mary Lynn Alfieri

## COMMUNITY SPOTLIGHT

Thank you to everyone that participated in the International Coastal Cleanup on Saturday, Sept. 19, hosted at Beach Elementary by the FMBCF and Keep Lee County Beautiful. There were over 100 volunteers and more than 125 pounds of garbage was collected. In addition to the hardworking FGCU volunteers, Linda Eroh and Jessica Hernstadt enlisted their husbands to help manage the event and the social distancing requirements.



## UPCOMING EVENTS



- Oct 14:** Monthly Meeting  
5:30 via ZOOM
- Nov 7:** Monofilament  
Madness 8:00 - 1:00
- Nov 14:** Monthly Meeting  
5:30



Financial support is always appreciated. We are a 501(c)(3) charitable organization which means your donations are tax deductible. Monetary donations can be mailed to us at

FMBCF  
PO Box 2834  
Fort Myers Beach, FL 33932

Another option is the Amazon Smile program. This generates a 0.5% donation from Amazon every time you purchase an eligible product on their website, [www.smile.amazon.com](http://www.smile.amazon.com). Just designate FMBCF as the organization you'd like to support. If you already have an Amazon.com account, you can use the same account at AmazonSmile.

### Welcome Back From The Communications Team!

Things may look a little different this year, and COMMUNICATION is now more important than ever! Each and every one of you plays a VITAL role in the organization, and we need YOUR help to continue our important service projects and fundraising efforts. I encourage you to find something within the Community Foundation that you believe in, and GET INVOLVED. Share our posts on Facebook and SPREAD THE NEWS! Tell your friends and neighbors about our organization and INVITE them to a meeting or social event (once they resume, of course!). Have a GREAT idea on how to attract new members, or socially-distantly fundraise? Let us know!  
Jessica Hernstadt, Communications Lead



## Come One Come All!



Welcome to a new year! And what a year it has been already! There are so many ways to get involved and support our one-of-a-kind FMB community. Monthly meetings are held the second Wednesday of each month. When we can gather in person, information on the dinner menu will be sent so you can anticipate what awaits you! I will ask for RSVPs so we can plan for the number of diners at each meeting. Look for opportunities to participate in the organization on our website: [www.fortmyersbeachcf.com](http://www.fortmyersbeachcf.com). Invite your friends, neighbors and relatives to join us. Please ask them to contact me at: [fmbcfmembership@gmail.com](mailto:fmbcfmembership@gmail.com), or look at our website for more information about who and what we are.

### Welcome To Our Newest Members:

Deb Almquist	Judy Bartl	Dee Dashiell	Annis Hapkiewicz
Sharron Harlan	Ivy Korachis	Jane McCloskey	Robin Nuccio
Diana Rodriguez-Otke	Nancy Walker	Robin Waltman	Mary Wright

Welcome back to Cassie Conrad

It was great to get to meet the group of new recruits over the summer through emails! Watch for information on an upcoming induction. Here we go!

Judy Bartl, Membership FMBCF

### #WeAreFMB



Nancy Bouchard and Suzy Krazewski were recent guests on Beach Talk radio to inform people about the foundation. One item they discussed was the distribution of \$50 Publix gift cards to those in need the first week of October. Recipients for this round of gift cards have been selected by their employers. Employers can contact us by at [wearefmb2020@gmail.com](mailto:wearefmb2020@gmail.com) if they know of someone who could use this type of help. These

gift cards were purchased with the proceeds from the community #WeAreFMB fundraising effort last spring. T-shirts and hats are still available for purchase. The plan is to continue distributing these gift cards every fall in the future. You can find the complete interview on [beachtalkradio.com](http://beachtalkradio.com). Look for Episode 133, from 10/3/20 on their website or through this link, <https://youtu.be/KlnJ1yOxAfg> Great job ladies!



**Need more information? Check our website - <https://www.fortmyersbeachcf.com>**